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From 1 January 2003 until 30 June 2006 **AMERICAN VEXILLUM Magazine** was published as a monthly periodical. Its goal was to offer those interested in flags, as well as other aspects of Americana, a portal to both scholarly and general interest articles. **AVm** offered its space to aspiring writers and potential advertisers. Unfortunately, while attracting a very large monthly readership, it failed to achieve its literary and financial goals, and ceased publication. Almost immediately the magazine was besieged by well-meaning individuals and organizations requesting that I donate or otherwise make available the magazine's material. This was not acceptable, and I deposited the files into the family archives for the sake of my children and grandchildren. But in order to perpetuate the memory of the magazine, the few experts who contributed articles, and the ISSN, I have reprised a much "slimmer" version of **AVm** as a quarterly publication. It will contain old and new material, and special A/V features. As I have not as yet determined how long this iteration of the magazine will be around, I hope you enjoy it while it lasts...Richard R. Gideon